



Who is more likely to be involved in their fraternity/sorority following graduation?

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AFA/Skyfactor Fraternity/Sorority Assessment

Research Description and Summary

The Association of Fraternity/Sorority Advisors (AFA), in partnership with Skyfactor, developed the AFA Fraternity/Sorority Assessment to assess the effectiveness of institutional resources and the overall educational experience of chapters. A total of 26,340 students nationally were included in this analysis from the 2013-14 survey administration.

The majority of fraternity/sorority members (77.4%) indicate plans to be involved with their organization following graduation (25.4% definitely and 52.0% likely). Males are slightly more likely than females to plan involvement and racial/ethnic minority students are more likely than White students to plan to continue involvement. Freshmen are more optimistic about their future involvement than upperclassman. Perhaps not surprisingly, more time spent involved in chapter related activities is related to an increased likelihood of plans to continue involvement following graduation. Additionally, those who hold or have held executive board positions are more likely to plan to continue their involvement following graduation. Notably, those respondents with lower GPAs are more likely to report plans to continue involvement with their organization compared to those with higher GPAs. Greater achievement of learning outcomes related to self-worth, inter/intra-personal competence, leadership skills, and personal development are most highly related to an increase in likelihood to plan involvement in one's fraternity/sorority following graduation. Overall, feeling passionate about achieving the chapter's goals/tasks was the most highly predictive item of plans to continue involvement.

Likelihood of involvement in fraternity/sorority after graduation		
Do you plan to be involved with your fraternity/sorority after graduation?	N	Percentages
Will definitely be involved	5,551	25%
Will likely be involved	11,380	52%
Will likely not be involved	1,922	20%
Will definitely not be involved	232	3%
Total	21,888	100%

1. Males and racial/ethnic minority students are more likely to plan to be involved in their fraternities/sororities after graduation.

Likelihood of future involvement		
Gender	Likely/Definitely Not	Likely/Definitely Yes
Male	20%	80%
Female	25%	75%
Race/Ethnicity		
White	23%	77%
Racial/ethnic minority	19%	81%

2. Upperclassmen are less likely to plan to be involved with their fraternity/sorority after graduation.

- While 84% of freshmen indicated they likely or definitely would be involved in their fraternity/sorority after graduation, approximately 75% of juniors and seniors planned to be involved.

Likelihood of future involvement		
Class Standing	Likely/Definitely Not	Likely/Definitely Yes
Freshman	16%	84%
Sophomore	24%	76%
Junior	25%	75%
Senior	24%	76%

3. Greater chapter involvement is related to an increased likelihood of future involvement in the organization.

- Twenty-nine percent of respondents who spent an average of 5 hours per week or less on chapter activities indicated they likely or definitely would not be involved in their organization following graduation.
- Only 13% of respondents who spent an average of 11 hours per week or more on chapter related activities indicated they likely or definitely would not be involved in their organization following graduation.

Likelihood of future involvement		
Average hours spent per week on chapter related activities	Likely/Definitely Not	Likely/Definitely Yes
5 hours or less	29%	71%
6-10 hours	16%	84%
11 hours or more	13%	87%

4. Those holding leadership positions, especially senior leadership, are more likely to plan to be involved following graduation.

- Compared to 74% of respondents who had not held an officer/committee chair position, 84% of respondents who held executive board member positions indicated they likely or definitely would be involved in their organization following graduation.
- Holding an officer/committee chair does not increase one's likelihood of future involvement to the same extent as holding an executive board member position.

Likelihood of future involvement		
What is the highest leadership position you've held in your chapter*	Likely/Definitely Not	Likely/Definitely Yes
Executive board member	16%	84%
Other officer or committee chair	24%	76%
Have not held officer/committee chair	26%	74%

5. Higher GPAs are related to a decreased likelihood of plans to be involved following graduation.

- More than a quarter of respondents with GPAs of 3.50 or greater reported they likely or definitely would not be involved in their organization following graduation. This compares with 17% of respondents with GPAs of less than 3.00.

Likelihood of future involvement		
What is your cumulative undergraduate GPA (4.0 scale)	Likely/Definitely Not	Likely/Definitely Yes
Less than 3.00	17%	83%
3.00 to 3.49	22%	78%
3.50 or greater	27%	73%

6. Those who feel passionate about achieving their chapter's goals/tasks are more likely to plan future involvement.

- Compared to fifteen percent of those who were not passionate about achieving their chapter's goals/tasks, 85% of those who were extremely passionate planned to be involved in their fraternity/sorority following graduation.
- Those who were moderately passionate about achieving their chapter's goals/tasks were also less likely to indicate plans to be involved following graduation but were much more likely than those not passionate.

Likelihood of future involvement		
To what degree did you feel passionate about achieving your chapter's goals/tasks	Likely/Definitely Not	Likely/Definitely Yes
Not at all (1-2)	79%	21%
Moderately (3-5)	43%	57%
Extremely (6-7)	15%	85%

7. Overall satisfaction with the fraternity/sorority experience increases the likelihood of planning future involvement.

- Nearly 80% of those not satisfied with their experience do not plan to be involved in their organization following graduation.
- Conversely, nearly 90% of those extremely satisfied with their experience plan to be involved in their organization following graduation.

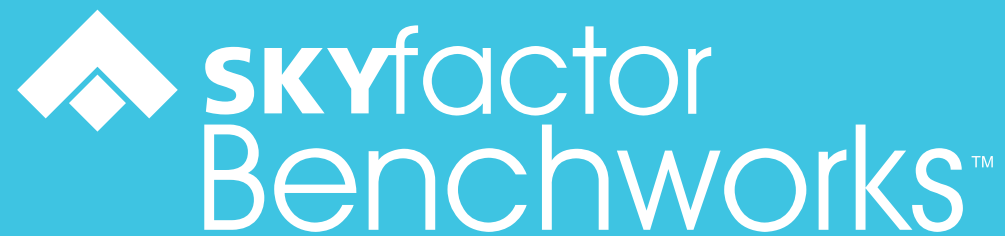
Likelihood of future involvement		
Overall, how satisfied are you with your fraternity/sorority experience	Likely/Definitely Not	Likely/Definitely Yes
Not at all (1-2)	76%	24%
Moderately (3-5)	44%	56%
Extremely (6-7)	16%	84%

Conclusion

The vast majority of respondents (both fraternity and sorority) plan to continue their involvement in their organization following graduation. Males are slightly more likely than females to report plans to further their involvement post-graduation and racial/ethnic minorities more than Whites. Lower GPAs, increased time spent on chapter activities, and holding leadership positions in the organization (especially executive/senior leadership) are related to increased likelihood of plans to continue involvement. Interestingly, upperclassmen are less optimistic about their plans to continue involvement compared to freshmen.

About Skyfactor

Skyfactor Benchworks includes over 60 easy-to-use student affairs and academic program assessments, all rooted in accreditation and professional standards, and designed to support a culture of continuous program improvement. Assessment reports include longitudinal data, the ability to benchmark against peer institutions, and interactive dashboards that enable rapid identification of critical issues.



For more information about Skyfactor Benchworks products and services, to schedule a demonstration, or to sign up for a webinar, please write to us at info@Skyfactor.com or visit Skyfactor.com